"I've got a dream, I'm gonna be a star, they're gonna accept me right away, It'll be nothing."

ISHUES

A FEATURE DOCUMENTARY

Directed by PM Romero, Scott Montgomery and Kevin Neynaber

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SYNOPSIS

The Film

ISHues is a behind-the-scenes look at the pursuit of stardom. Ish Herring, a raw and gifted singer convinced of his destiny, is haunted by his past. While his natural talent opens doors, his troubled upbringing threatens to derail his dreams.

> Filmed over six years, Herring connects with Americana musician PM Romero to form the band William Pilgrim & The All Grows Up. Together, they record over 40 original songs, three of which chart nationally.

The film features performances and scenes with Darryl McDaniels (DMC of RUN DMC), the Grammy-winning Blind Boys of Alabama, and '60s pop star Brenton Wood.

VIEW TRAILER

Ish and DMC - Drais, Hollywood





"William Pilgrim is about two people from totally different walks of life who came together to create music under totally false pretenses." **PM Romero**

ISHUES

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Q&A With PM Romero

Musician/Co-Director

Q: How did you and Ish meet?

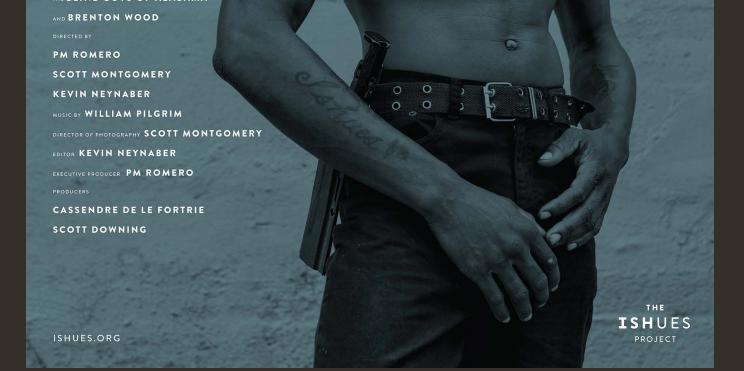
A: Ish had placed an ad on Craigslist stating something like, "I'm the best fucking singer you will ever hear in your life. And if you don't hire me for your project , you're a complete idiot." So, with that kind of hype, how could I not reach out to him?

Q: What motivated you to make this film?

A: We initially wanted to document Ish's rapid success journey. His charisma was so captivating, and the music we were creating was being so well-recieved, that we wanted to capture the excitment surrounding him. The idea to turn that footage into a documentary came about because we thought Ish's story could be an inspiration to others.

Q: How did this experience with Ish change you?

A: That's a hard one for me. For one, I had to acknowledge that the expectations I placed on



him were sometimes for the benefit of the band and not his. I also had to learn to accept Ish's world. His life experience and worldview are things I can only understand at the edges. Lastly, having gone through this journey with him, I feel a responsibility to advocate for his talent.

Q: What is your hope for this film?

A: I just hope that the work we did over these six years will be seen and that viewers walk away with a glimpse into Ish's conflicted life. There are many ways to make a difference in someone's life, and maybe this film will inspire someone to do just that.

"Give people the power to do the healing. That's when we get change in the world." DMC

